

Online Assessment Tracking Database

Sam Houston State University (SHSU)
2014 - 2015


Finance BBA


Goal	Quantitative Proficiency 🔑 Finance BBA students will be proficient in the quantitative formulas required in financial applications. This will prepare the student for a career in finance after graduation.
Objective (L)	Core Financial Modeling Concepts 🔑 Finance BBA students will correctly apply financial models used in solving quantitative problems in finance.
Indicator	Quantitative Embedded Questions 🔑 Assessment will be made using embedded questions and assess student performance on core quantitative concepts and principles in finance. The core questions will be composed from the core modeling concepts addressed in each course. The embedded questions were created by collaboration of the finance faculty. FINC 4345 (Investments), FINC 4390 (Managerial Finance)
Criterion	Performance On Quantitative Embedded Questions 🔑 At least 50% of students will achieve correct solutions on at least 70% of embedded quantitative problems.


There are no actions for this objective.


Goal	Capable Business Decision Makers 🔑 The goal of the Finance program is to provide students with a broad base of knowledge in finance.
Objective (L)	Core Qualitative Concepts And Principles 🔑 Finance BBA students will demonstrate an understanding of the qualitative aspects of finance.
Indicator	Qualitative Embedded Questions 🔑 Assessment will be made using embedded questions, analyzing the students performance on core qualitative concepts and principles of finance. The finance faculty collaborated on the selection of the questions to ensure that there is uniformity amongst the respective courses. FINC 4345 (Investments), FINC 4390 (Managerial Finance)
Criterion	Performance On Qualitative Embedded Questions 🔑 At least 50% of students will achieve correct answers on at least 70% of embedded qualitative questions.


There are no actions for this objective.


Goal **Finance Student Satisfaction** 
Finance students will be satisfied with the instruction that they receive.

Objective (L) **Effective Instruction** 
Finance students will be satisfied with the level of instruction that they receive.

Indicator **Instruction Assessment - IDEA Form** 
Ratings and feedback of the Finance student as measured by the IDEA form.

Criterion **Comparison** 
Finance faculty will have an IDEA score average of 50% in at least one course taught.

Finding **Student Evaluation Results** 
In two section of 4345 and one section of 4390, student evaluation results exceeded the comparison criterion of 50%.

Action **Student Evaluation Results** 
From the IDEA Student Evaluation Survey, the following scores were recorded for Spring 2015:

	<u>Excellent</u>		<u>Course</u>	<u>Excellent</u>	
<u>Teacher</u>					
FINC 4345 01	Raw 4.6/5	4.7 (63+)		4.6/5	4.7 (56-62)
FINC 4345 02	Raw 4.7/5	5.0 (63+)		4.8/5	4.9 adj. (56-62)
FINC 4390 01	Raw 4.8/5	4.9 adj. (63+)		4.9/5	4.9 adj. (56-62)

(-) Percentile

Previous Cycle's "Plan for Continuous Improvement"

The attempt at implementation of the previous plan was only partially fulfilled. It was clear that a lack of specificity concerning the actual assessment projects or questions assessed in FINC 4345 and FINC 4390 was needy of correction for the plan to be fully implemented with the Fall 2014 FINC 3320 and Spring 2015 FINC 4390 and 4345 courses.

The finance faculty will meet in Fall semester 2014 to decide what specific advanced questions/exercises will be used to assess the progression to advanced knowledge by Finance BBA majors.

In Spring 2015, these specific assessments will be exercised in FINC 4345 and FINC 4390, and the data presented in the 2014-2015 assessment record.

Please detail the elements of your previous "Plan for Continuous Improvement" that were implemented. If elements were not implemented please explain why, along with any contextual challenges you may have faced that prevented their implementation.

No update has been added to this level.

Plan for Continuous Improvement - Please detail your plan for improvement that you have developed based on what you learned from your 2014 - 2015 Cycle Findings.

No plan has been added to this level.

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